Jakes Deli Corned Beef Eating Contest Entry Form and Application

(In partnership with the Westown Association)

Event Summary

On Friday, March 13, 2015, immediately following the 12pm St. Patrick's Day Parade Press Conference at the Shops of Grand Avenue, a corned beef eating contest will take place in center court of the mall. Jake's Deli & the Westown Association are seeking six (6) participants for the event. Please read below for more details.

Rules & Regulations

1. ELIGIBILITY: Contest is open to all U.S. residents 18 years or older. If selected, contestant must be available to participate between the hours of 11:45am-12:45pm on Friday, March 13, 2015. All entry forms must be completed and turned in by **Friday Feb 27, 2015**. Contest participants will be chosen by March 2, 2015.

2. TO ENTER: After reading the complete official rules, return completed and signed entry form to:

Jake's Deli 1634 W. North Ave	OR	Jake's Deli Shops of Grand Avenue 275 W. Wisconsin Avenue	OR	Jake's Deli Southridge Mall 5300 S 76th St, Greendale

Forms can also be sent via e-mail to info@jakes-deli.com.

3. OFFICIAL RULES

- Contestants are allowed 10 minutes to consume as many sandwiches as possible
- When the 10-minute time limit is up, contestants may not put any additional corned beef or bread in their mouth. They must swallow any contents in their mouth at the end of the time limit
- The winner will be the contestant that eats the most sandwiches in the allotted time limit while following all rules and regulations of this contest.
- Contestants may not touch the corned beef sandwiches until the starting signal
- Only entire sandwiches eaten (including bread) will be counted
- Partially eaten sandwiches will not be counted except in the case of a tie
- Contestants can bring a drink of their choice for the contest to consume during the competition however water will be provided
- Sandwiches may be separated, dunked or mangled. All portions of the Sandwich must be eaten
- Due to possible choking hazard, no talking will be permitted by contestants once the contest has started.
- Visible signs of sickness will result in disqualification
- Good sportsmanship will be required – no profanity, no touching, no diversions, no throwing or giving to other contestants
- The judges will determine the winner of the contest and all judges' decisions will be final.

4. PRIZE AWARDS:

- Contestant who eats the most corned beef sandwiches will be awarded a prize package.
- All other prizes, if any, are to be announced.

Jake Deli and the Westown Association reserve the right to substitute prizes of approximately equal value for any listed prize at its sole discretion. No transfer or prize substitution by the contest winners is allowed. All federal, state and local taxes are the sole responsibility of the winner. It is the responsibility of the winners to comply with all instructions as to the pick-up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. All winners and participants agree to the use of their name, voice, and likeness, for advertising or trade purposes and to cooperate reasonably in any effort to promote or publicize Jakes Deli and the Westown Association, Apart from the prizes associated with being selected as a winner, the Jakes Deli and the Westown Association shall not be obligated to compensate you in any way for such publicity.

6. FINAL AUTHORITY: The Westown Association staff has sole and complete discretion regarding all contest related matters. All decisions regarding qualifications, selection or disqualification of a contestant/s or winner/s shall be subject to the sole and complete discretion of the Westown Association staff. You can be disqualified for any reason at any time.

7. CERTIFICATION AND SIGNATURE:

All Registrants must read and sign this waiver before entering:

I agree to all rules and conditions stated above and that the decisions of the contest judges are final and cannot be appealed. I realize that this is all in good fun, and I agree to be a good sport. I represent and certify that I am at least 18 years old, and I am physically able to participate in this contest. I acknowledge that there are risks of personal injury, illness and possible loss of life and risks to participating in this contest. By signing this entry form, I voluntarily enter the contest and assume all risks associated with this event. I waive, release and agree to indemnify all organizers of this event, the Westown Association, Jake's Deli and The Shops of Grand Avenue from any and all claims, damages, causes of action, demands, or liabilities arising out of participating in this contest.

I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the Jake's Deli & Westown Association Eating Contest Official Contest Rules and Entry Form. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

_____

Name (print)

_____

Signature

Date: _____ Date of Birth: _____

Home address: _____

Best telephone number to reach you: _____ E-mail Address_____

Please provide a short narrative explaining why you should be selected to participate in the Jakes Deli Corned Beef Eating Contest:

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