



## 2022 St. Patrick's Day Parade – Talking Points

54<sup>th</sup> Shamrock Club of Wisconsin St. Patrick's Day Parade

Saturday, March 12 | Noon

Downtown Milwaukee

- The 54<sup>th</sup> Shamrock Club of Wisconsin St. Patrick's Day Parade returns to downtown's streets on Saturday, March 12 at noon.
- Presented by [Miller Lite](#), the Parade steps off on West Wisconsin Avenue at MLK Drive (formerly Old World Third Street) and ends at Water Street and Highland Avenue.
- This is the first St. Patrick's Day Parade in Milwaukee since 2019, as the 2020 and 2021 events were cancelled due to the COVID-19 pandemic.
- The [Shamrock Club of Wisconsin](#) and [Westown Association](#) are collaborating for the 20<sup>th</sup> year to bring St. Patrick's Day celebrations to downtown Milwaukee.
- This year's Parade will feature over 100 units including Irish dance groups, pipe and drum corps, local celebrities and dignitaries and much more.
- Spectators are encouraged to park at [The Avenue](#) for \$3.00 the day of the Parade (entrances at 615 N Plankinton Ave. and 615 N 2nd Street). Please also consider using ride share services or public transit such as [The Hop](#) and [MCTS](#) to travel safely and responsibly.
- Some great spots to watch the Parade include: The intersection of MLK Drive & Wisconsin Avenue, where the Parade steps off in front of the newly opened [3<sup>rd</sup> St. Market Hall](#); near the review stand at Pere Marquette Park; [Mo's Irish Pub](#) on the corner of Plankinton & Wisconsin Avenue; bars & restaurants along the Parade route in the Old World Third Street Entertainment District & on Water Street.
- Leading up to the Parade, Shamrock Club of Wisconsin and Westown Association will host Irish celebrations to get downtown Milwaukee in the spirit. The schedule is as follows:
  - o **Parade Press Conference & Entertainment:** Fri., March 11 at noon at the 3<sup>rd</sup> St. Market Hall, 275 W Wisconsin Avenue
    - Noon – performance by Beglan Academy of Irish Dance
    - 12:15 p.m. – Press conference featuring local dignitaries
  - o **ShamROCK Kick-off Party:** Fri., March 11 at 5:30 to 11 p.m. at [Miller Time Pub](#), 509 W Wisconsin Ave.
    - This FREE event will have live music, food & drink specials and a variety of raffle prizes available. Raffle tickets will be sold during the event. Full list of raffle prizes can be found at [saintpatricksparade.org](#); additional prizes to be announced.
    - 5:30 p.m. – Performance by Ian Gould
    - 7:30 p.m. – Announcement of raffle winners
    - 8 p.m. – Performance by [Pat McCurdy](#)
  - o **35<sup>th</sup> Annual Mass in Honor of St. Patrick:** Sat., March 12 at 8:30 a.m. at St. Patrick's Church, 723 W Washington St.
  - o **Shamrock Club Post-Parade Party:** Sat., March 12 from 1 to 6 p.m. at the [Irish Cultural & Heritage Center](#), 2133 W Wisconsin Ave.
    - The fun doesn't stop after the Parade! Celebrate with the Shamrock Club of Wisconsin with Irish entertainment for the entire family. It's the most Irish thing you can do in Milwaukee! More details are available at [mkepostparade.us](#).
    - Adults (over 12): \$8.00; Family (3 or more adults): \$20

- The Parade showcases dozens of Irish community groups, including: all eight schools of Irish dance from southeastern Wisconsin, the Milwaukee Hurling Club, the Irish Cultural and Heritage Center, Irish Fest, local Irish Wolfhound and Irish Setter clubs, The Emerald Society, the Ancient Order of Hibernians and more!
- Milwaukee now boasts eight schools of Irish dance: Cashel Dennehy, Glencastle, Kinsella, Beglan, Trinity, Bellator, McNamara-McCarthy and Milwaukee Academy and all will appear in the Parade. The Milwaukee Irish Dance Company, comprised of young adult dancers, will also participate.
- Although Milwaukee is often known as a very German city, Irish heritage runs very deep here.
- Milwaukee's first St. Patrick's Day Parade dates back to 1843, making Milwaukee's Parade is the sixth oldest in the nation. It predates the incorporation of the state of Wisconsin and the city of Milwaukee.
- Milwaukee's St. Patrick's Day Parade has been held in various locations over the past fifty years since the Shamrock Club has been producing the event: Wisconsin Avenue 1967-74; Mitchell Street 1975-86; North Avenue 1987-2000; Bluemound Road 2001; and in 2002 it returned to the streets of downtown Milwaukee and joined forces with the Westown Association.
- Detailed information about the Parade street closures can be found at [saintpatricksparade.org](http://saintpatricksparade.org)